Message Text

UNCLASSIFIED

PAGE 01 HELSIN 00633 301440Z ACTION COM-04

INFO OCT-01 EUR-12 ISO-00 EB-08 MMO-04 USIA-15 /044 W

-----310813Z 053488 /11

R 301400Z MAR 77 FM AMEMBASSY HELSINKI TO SECSTATE WASHDC 1169

INFO AMEMBASSY STOCKHOLM

AMEMBASSY OSLO

AMEMBASSY COPENHAGEN

UNCLAS HELSINKI 0633

EO 11652: N/A

TAGS: BEXP, AFSP, FI

SUBJECT: PRELIMINARY CCP - 79

REF: STATE 044899

1. SECTION II: PERSONNEL RESOURCES: NO CHANGE FROM FY-79 LEVEL, EXCEPT BUDGET LEVELS CORRECTED FOR INFLATION.

- 2. SECTION III: CAMPAIGNS:
- (Q) CAMPAIGN ONE, PRIORITY ONE: BUSINESS EQUIPMENT/
 INCLUDING COMPUTERS. FY-79 SHOULD SEE A RECOVERY IN THE FINNISH
 ECONOMY, SO NEW CONCEPTS IN EQUIPMENT AND APPLICATION SHOULD
 BE OF INTEREST TO BOTH END-USERS AND OEM'S.
- (B) CAMPAIGN TWO, PRIORITY THREE: ELECTRONICS (COMPONENTS, PRODUCTION AND TEST EQUIPMENT). THIS CAMPAIGN WILL COMPLETE THE CCP-78 CAMPAIGN WHICH IS BASED ON EXPECTATIONS OF GROWTH IN THE DOMESTIC PRODUCTION SECTOR, AS WELL AS CONTINUED EXPANSION OF USE OF COMPONENTS DOMESTICALLY AND IN EXPORTS.
- (C) CAMPAIGN THREE, PRIORITY FOUR: INSTRUMENTS UNCLASSIFIED

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(SCIENTIFIC, LABORATORY, INDUSTRIAL PROCESS CONTROL). THIS IS AN AREA OF CONTINUING INTEREST IN FINLAND, BUT WHICH HAS BEEN AFFECTED BY THE RECESSION. THE MARKET SHOULD BE EXPANDING IN FY-79, WITH A CERTAIN BACKLOG OF DEMAND.

3. SECTION IV: SPECIAL POST EFFORTS:

(A) SPE ONE, PRIORITY TWO: SUPPORT FOR STOCKHOLM TRADE CENTER. REGULAR PROMOTION OF STC EXHIBITIONS ENABLES THE POST TO MAINTAIN CONTACT WITH AGENTS/END-USERS IN VITRUALLY ALL OF THE RELEVANT TARGET INDUSTRIES OVER A TWO-THREE YEAR PERIOD, IN THE MOST EFFICIENT MANNER GIVEN RESOURCES AVAILABLE.

(B) SPE TWO, PRIORITY FIVE: INVESTMENT/LICENSING.
A PROGRAM OF CONTACTS WITH MAJOR FIRMS WHO ARE OF
SUFFICIENT SIZE TO BE CONSIDERING EXPANSION OVERSEAS,
OR TO BE CONSIDERING NEW PRODUCTION LINES COULD
GENERATE OPPORTUNITIES FOR EXPORT OF AMERICAN
TECHNOLOGY, OR ATTRACTION OF FINNISH FIRMS TO THE
UNITED STATES TO EXPORT TO THIRD MARKETS.

(C) SPE THREE, PRIORITY SIX: AMERICAN EQUIPMENT EXHIBITIONS: SINCE TRAVEL TO THE USA IS CONSIDERED EXPENSIVE AND TIME CONSUMING BY FINNISH BUYERS, WHO NORMALLY ATTEND MAJOR EUROPEAN TRADE SHOWS, POST WILL, WITH ASSISTANCE OF DOC AND CONCERNED POSTS, ATTEMPT TO COMPILE AND DISSEMINATE INFORMATION ABOUT U.S. PRODUCTS BEING EXHIBITED AT MAJOR EUROPEAN INDUSTRIAL TRADE FAIRS, PARTICULARLY THOSE IN GERMANY, WHICH ARE OF PARTICULAR INTEREST IN FINLAND.

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED**

Concepts: n/a Control Number: n/a

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Disposition Date: 01-Jan-1960 12:00:00 am

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Disposition Remarks: Document Number: 1977HELSIN00633 Document Source: CORE

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Litigation History:
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Subject: PRELIMINARY CCP - 79

TAGS: BEXP, AFSP, FI

To: STATE Type: TE

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Review Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

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